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## Financial management in the 21st century

By Martina Cerníková

LAP Lambert Academic Publishing Nov 2013, 2013.

Taschenbuch. Book Condition: Neu. 220x150x6 mm. Neuware - Sustainable development comprises new tasks for business managers. They should introduce a stronger relationship between business and environmental protection taking into account the interests of other stakeholders. Environmental aspects may affect all the areas of financial administration of the firm. The main aim of this book is to make an analysis of the instruments through which the top management of the firm is able to combine a successful financial management with the protection of the social and living environment. The introductory part discusses environmental projects.

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