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Monetizing Your Book: A Step-By-Step Guide to Making More Money with Your Book (Paperback)

By Gini Graham Scott

Changemakers Publishing, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.MONETIZING YOUR BOOK is about how to make more money from your book and the different programs you develop based on your book. Part I deals with getting started. It covers these topics: - setting your goals and building other income sources from your book - positioning your book for success and building your niche - creating products and a workbook - conducting a workshop or seminar - putting on programs for local groups - contacting the local press - building your portfolio - contacting speakers bureaus and meeting planners - publishing in multiple formats - popular platforms - creating a support team The book was written by an author, Gini Graham Scott, Ph.D., who has published over 50 books with major publishers and over 40 books through her own company Changemakers Publishing. She has gained extensive media interest for her books, including appearances on Good Morning America, Oprah, Montel Williams, CNN, and hundreds of radio interviews. She has frequently been quoted by the media and has websites to promote her books at and She has written...



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